

Website Choices & Processes

The goal of any website is to increase conversion rates, and the more pleasing to the eye your website is, the more likely your potential clients are to stay on your site and give you their business.

One of the unique features of Magicdust is that we design and build your website on a very simple to use Content Management System (CMS), which enables you to manage your content yourself. You don't need to have any programming skills, all you need is basic word processing skills. We will build the initial pages for you and we will then provide you with a login so you can add your own text and images to those pages. You can also add videos, documents, links and galleries, and create new pages.

Our eWeb packages are on sale now for a limited time only.

1. eWeb Classic is \$395 + GST - Includes a Custom Design and Build of the website (unlimited pages).
2. website hosting and support - \$186 + GST Annual fee is prepaid and includes
 - Unlimited access to the content management system to update and edit your site 24/7
 - Unlimited support in updating, editing and improving your website
 - Unlimited email addresses and unlimited email forwarders
 - Unlimited hosting of your website on secure linux servers managed 24/7

- daily backup of your website
- access to powerful statistics program where you can measure where your customers have come from, what they entered into the search engine to arrive at you site, how long the spent on each page etc.

How to get started from here?

1. Find the package that suits you

Enquire: davidf@ezical.com.au

2. Getting started

To commence the work, we require a deposit of 60%. After we receive the deposit we will email you our design brief which is a questionnaire which you can use to tell us about your business, the type of customers you would like to attract and the sort of image you wish to project through your website.

3. The Design Process

The design brief, along with any additional information you provide, is submitted to our design team. Within 10-14 days of receiving your completed brief, we will present you with two primary design concepts and two variations. You choose your favourite concept and liaise with your Magicdust designer who will make any changes to create the design you want. Once you are happy with the design, you will sign off and we will build your website within 10-14 days.

If your website is urgent, you may want to consider purchasing our Queue Jump Service. For an additional \$100+GST, we will provide you with design concepts within 3 days of receiving your brief. Once you've approved your design, we will then build your site within another 3 working days.

Sample Websites

<http://greatmusic.com.au>
<http://www.marketingspace.com.au>
<http://driftpalmcove.com.au>
<http://beeaccountable.com.au>
<http://sulexelectrics.com.au>
<http://blccosmetics.com>
<http://innovatingdevicetech.com.au>
<http://platinumhealth.net.au>
<http://vintagestreet.com.au>
<http://bamconstructions.com.au>
<http://sheetsahoy.com.au>
<http://digbyhall.com.au>

INTENSITY DANCE

"The team at Magicdust have been so helpful in preparing, designing and implementing my website. It was up and running in just a few short weeks. The support team are great and helped out whenever I needed assistance."

Jade Geary



ROCK N ROLL HIGH

"We have found Magicdust staff very helpful in the developing of our website. From the sales department through to the help desk and design team."

Ian and Louise Kirk



DAVID PEREIRA

"We have received many compliments about the professional appearance of the website. It is always great to know that the content is being backed-up and that we can ask for help when we need it." <http://www.davidpereira.com.au>

Gillian Pereira



BONI MARONI

"I love Magicdust and have recommended the company to my friends and family. The ease of set up and the availability of the technical support team is amazing."

Toni Grant



SHIMMY SHAKE ENTERTAINMENT

"I have been really impressed with the service offered by Magicdust. The process of setting up the website was handled brilliantly and support since has been fantastic."

Cara Oliver



THE ADVENTURES OF IZZIE

"Magicdust turned my idea into reality, with a website that was not only impeccably designed, but easy to navigate and operate."

Isabella Austin



DULHAN HAIR & MAKE-UP

"Thanks to Magicdust I have a fantastic website, the designer was sooo helpful and understood my requirements, which resulted my website being exactly how I had imagined it."

Rachna Sharma



ULTIMATE PATIOS

"We have found the Magicdust website system to be a simple and effective way to host our company online with a minimum financial outlay."

Craig Doye



TRILUX CONSTRUCTIONS

"Magicdust were amazing, their professional service had our website up and running in no time. Thank you Magicdust, we wouldn't hesitate to use you again."

Belinda Dicker



THE WRITE PAGE

"Magicdust provided me with some great website designs and loads of helpful advice and ideas to get my business up and running."

Emma Harrop



BELINDA KIRKPATRICK

"I really enjoyed the process of designing and building my website with Magicdust. Staff were always friendly and helpful and responded to my queries very quickly."

Belinda Kirkpatrick



PAPERWHITE

"We had a fantastic experience working with Magicdust producing our website and highly recommend their services."

Sarah Ireland



SHANNON BROWN

"I was very happy with the final design and layout of my website. The team at Magicdust provided professionalism, enthusiasm and the essence of simplistic creativity throughout the design process."

Shannon Brown



LIZ SHERBORNE

"I commissioned a website from Magicdust last year to give me a virtual shopfront for my jewellery business. I use the site to promote my work to galleries that are going to represent me and to make contacts for commissioned pieces. It has been an invaluable tool for me."

Liz Sherborne



LITTLE MISS SORTED

"The team at Magicdust have been fantastic from the beginning. The Magicdust offering is great value for money and they offer fantastic ongoing support. I love having the freedom to update my site on a whim and add as many pages as I need to without having to constantly dip into my pocket."

Sophie Gill



NLC PHOTOGRAPHY

"It has been quite a learning curve to work and update my website, but with the support from Magicdust and their online and sometimes one-on-one telephone support I have been able to create and update a website that works beautifully for me."

Nelly Ls Comte



URBAN SENSE

"I spent 2 years trying to find a company that could help me build and manage my website. Finally I spoke with the team from Magicdust and within a few weeks they had put together a design and package that gave my business a dynamic and professional look that I had been looking for. The support team are great to deal with and their after service is fantastic."

Cheryl Penna



CORPORATE CONSCIENCE

"Magicdust made my ideas a reality - quickly and easily. The site is easy to update and the ongoing support is excellent. I highly recommend Magicdust!"

Louise Lang



BETTY JANE BOUTIQUE

"Magicdust were very helpful in establishing my website right from the very beginning. I love how they have designed the website. The website is very easy to manage and the Magicdust service is very helpful and efficient. I would thoroughly recommend Magicdust to everyone. They are a fantastic company!"

Jane Felby



GABBY MCMILLAN

"I'd wanted a professional, fun and girly website for ages but didn't have the tech skills to get one up and racing. Luckily, the Magicdust team helped bring my vision to life - and I love that I can update it myself. I'd definitely use Magicdust's services again and recommend them to anyone on the hunt for an eye-catching, functional site. "

Gabby McMillan

BABYFACE WORKSHOP



"I was a little sceptical when I was quoted for my web design through Magicdust as my other quotes were so expensive in comparison. However, as you can see I have a great website that I am thrilled with and more importantly one which meets all my requirements. It is easy to update, I have total control over it and I have a great team of experts who can help out when I get a little stuck."

Sev Rifat

THE RED BUTTON



"I am writing to express my thanks and gratitude to your Magicdust crew on the building of my website. I have only received positive feedback about the website's design thus far and everyone loves the simplistic and easy to navigate design, so I'm spreading the Magicdust word!"

Nicole McConville

MEORA



"I have been consistently impressed with the team at Magicdust. They listen, they respond and they produce results on time, no lengthy waiting around for changes. I have no hesitation in recommending Magicdust to anyone wanting an affordable, quality product that is backed up with excellent ongoing support."

Georgina Gower



LIVING TRUE TO YOU

"I love Magicdust! Everything is so easy with them! My queries are always responded to promptly and resolved effortlessly, and no matter how novice my question or how many times I ring to ask the same thing, they are always patient with me, which means a lot. I recommend them to anyone who asks and am really happy with their overall service. Thankyou!"

Melinda Webb



VINTAGE STREET

"Magicdust, I can't thank you and your team enough for making my dream a reality! I was completely blown away by the amazing web design concepts you presented and love my website!"

Mellita Boak



COMIC BOOK HEROES

"Magicdust were great in designing my website and gave me a few designs to choose from, they've done a fantastic job with the design and that it fits well with what I am selling online."

Glen Gestro



KYLEAH'S BEAUTY

"Magicdust has a great design team — they made it so easy for us. The technical support team has to be experienced to be believed. They are incredible and have never let us down."

Gail Farrar



CLAY-TIME

"Magicdust provided me with some great website designs and loads of helpful advice and ideas to get my business up and running."

jackie Glasgow



RAISED BY WOLVES

"We have been stoked with the support from Magicdust. They have assisted with both the aesthetical and functional working of our site as well as addressed any problems which have arisen very quickly."

Adam Ware



BODY BEYOND BABY

"I have two websites with Magicdust and have been very happy with the results of both. I would definitely recommend Magicdust to anyone looking for a good quality product at a very reasonable price."

Jenny Dugard



FRANKLYN & SPENCER

"Magicdust were a quarter of the cost of our previous company but our website looks and works so much better. The backend is very easy to use and the helpdesk is terrific."

Michele Spencer



LA BELLA CREATIONS

"We've been really happy with the services from Magicdust. They're very affordable, have a high quality of design, a great user friendly CMS, and their support staff are patient and helpful. "